

Use this sample press release to notify your local media and clients about your award. Fill in your company information wherever you see blue text (change the text to black before sending it out).

Contact: (Name)
Title: (Company owner, President, etc.)
(Telephone number)

FOR IMMEDIATE RELEASE

**(NAME OF COMPANY) RECEIVES NATIONAL
ENVIRONMENTAL IMPROVEMENT AWARD**

(City, State, Date with Year) – (Name of Company) is proud to announce it has been awarded (type of award) for its (project name) in the 38th Annual Environmental Improvement Awards Program sponsored by the Professional Landcare Network (PLANET).

(Insert a paragraph explaining the project.)

(Insert a quote by the president/owner of the company to include a reaction and statement about how the company operates, which would lead to this kind of award.)

(Insert a quote from the client to include their reaction to the award.)

(Insert a paragraph explaining company.)

PLANET's Environmental Improvement Awards Program reflects the association's commitment to creating and preserving the beauty of our landscape. The program is designed to reward independent landscape, lawn care, and interior plantscaping professionals who execute superior projects. PLANET strives to increase public awareness of environmental improvement through contracted landscaping, lawn care, and interior plantscaping and encourages the consistent use of quality materials and workmanship.

Of the 164 projects entered in the awards program, 111 were recognized with an award. The awards breakdown includes 2 Decade Award, 30 Grand Awards, 45 Merit Awards, and 34 Distinction Awards. Special thanks to the judges Will Spiegelberg, CLP, Spiegelberg Landscape Design, Inc.; Bill Horn, CLP, CLT, American Civil Constructors, Inc. and Maurice Dowell, CLP, Dowco Enterprises as well as Awards Committee Chair Bruce Allentuck, Allentuck Landscaping Company, and Awards Committee Cochair, Brian Simmons, Hillenmeyer Landscape Services.

PLANET represents approximately 4,400 green industry service-provider companies and suppliers nationwide that specialize in lawn care, design/build/installation, interior plantscaping, and landscape management. These firms and their employees represent more than 100,000 green industry professionals.

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