



ANNOUNCING THE

GROW *the*  
NETWORK!

JOIN *the*  
NETWORK!

Member-Get-A-Member Campaign  
July 1, 2008 – December 31, 2008

**PLANET** needs your help and enthusiasm to **GROW THE NETWORK**  
by getting your friends and colleagues to **JOIN THE NETWORK.**

New members make us all stronger. You have the knowledge and the power to persuade others to join. For every Green Industry Service Provider (GISP) joining PLANET, and indicating you referred them when they join, you will receive one \$25.00 American Express gift card, good anywhere American Express is accepted. *(No limit to the number of cards you may earn)*

Each new member you refer also entitles you to one entry in a drawing for a 42" Plasma HDTV — a \$1,499 value. *(See complete rules on reverse side)*

The new member you refer will also receive a free Safety Program CD — a \$100 value for joining.

Use the enclosed business card sized invitations to encourage and remind others to join PLANET.  
*You win, they win, PLANET wins, the industry wins.*

**Seize the opportunity to GROW THE NETWORK.  
Invite every GISP you know to JOIN THE NETWORK.**

# GROW *the* NETWORK!

# JOIN *the* NETWORK!

## Promotion Rules

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- This promotion is open to all current PLANET members in good standing who recruit new Green Industry Service Provider (GISP) members.
- PLANET members successfully recruiting new GISP members to PLANET receive a **\$25 gift card** for each qualifying new GISP member, as detailed below under REWARDS.
- To receive credit, the referring member's name and company must appear in the "Personal Referral" section of the PLANET membership application (either printed or online). The new GISP member is credited to the referring member when the new GISP member candidate is accepted for membership and dues have been received by PLANET.
- Promotion rules and prizes are subject to change by PLANET. By participating in the campaign, members agree that PLANET's decisions are final and not open to challenge.

## Rewards

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**The GROW THE NETWORK — JOIN THE NETWORK campaign will run July 1, 2008 – December 31, 2008. For every new member you refer during this period your chances of winning the grand prize increases.**

- For every new GISP member accepted for membership, and dues received by PLANET, the referring member will receive one (1) \$25 American Express gift card.
- For every new GISP member accepted for membership, and dues received by PLANET, the referring member will receive one (1) entry into a drawing for grand prize of one (1) Panasonic 42" 1080p Plasma HDTV or equivalent value model available at time of award. (a \$1,499 value).
- Grand prize will be selected by a random drawing from all qualified entries on January 16, 2009. Winner will be notified by phone the week of January 19, 2009.

## How to Join

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**A new GISP member may submit their membership application in any of the following ways:**

- Call the PLANET office: (800) 395-2522, join PLANET, pay for membership, and provide the referring member's name and company name.
- Join online: Go to [www.LandcareNetwork.org](http://www.LandcareNetwork.org), complete the application, join PLANET, pay for membership, and fill in the referring member's name and company name.
- Fax or mail to PLANET office: Complete the application, join PLANET, pay for membership, and fill in the referring member's name and company name.

PLANET  
950 Herndon Parkway, #450  
Herndon, VA 20170  
Fax: (703) 736-9668

\* Renewal memberships do not apply under this promotion.