



2009 PLANET Publications Catalog Advertising Agreement

Get noticed and build your brand — show your company’s products and services to your target audience. In business, strategy is everything ...The Professional Landcare Network (PLANET) produces an annual publications catalog of green industry specific resources. The catalog is distributed to all PLANET member companies, new and prospect members, state associations, and to attendees at PLANET’s events and conferences throughout the year. Additionally, the catalog is available to attendees at other green industry trade shows across the country. *25,000 copies printed.*

Contact Name _____
Company Name _____
Address _____
City _____ State _____ ZIP _____
Phone _____ Fax _____
E-mail _____
Authorizing Signature _____

Rate Schedule

- Back Cover – Members \$7,500
- Non-Members \$9,000
- Front Inside Cover – Members \$6,000
- Non-Members \$7,200
- Back Inside Cover – Members \$6,000
- Non-Members \$7,200
- Inside Catalog Page – Members \$4,000
- Non-Members \$4,800
- (full page, 4-color)*
- Inside Catalog Page – Members \$2,000
- Nonmembers \$2,400
- (half page, 4-color, non-bleed)*

Advertising Agency Contact

Name _____

Company _____

Address _____

City _____ State ____ ZIP ____

Phone _____

E-mail _____

Payment

Enclosed is my check for \$_____ (payable to PLANET)

Please invoice me

Please charge my credit card: Visa MasterCard AMEX Discover

C. C. Number _____ CVV Security Code* _____ Exp. Date _____
(3 digits on back of card or 4 digits on front of AMEX.)

C. C. Billing Address (if different from above) _____

Authorized Signature _____ Date _____

Closings

Closing date for ad space orders is December 12, 2008. Space must be reserved in writing. Closing date for ad materials is January 2, 2009.