

# THINK GREEN

## APRIL IS NATIONAL LAWN CARE MONTH

It's April, which means warm weather, green grass, and flowering plants are on their way. And as spring arrives, 30 million acres of turf across the nation is turning green and growing. The Professional Landcare Network (PLANET) observes the importance of lawns and their aesthetic and environmental benefits during National Lawn Care Month each April.



### DID YOU KNOW . . .

- **Well-cared-for lawns can significantly increase your clients' property values.**
- **A healthy lawn is of utmost importance to our environment. A 50-foot by 50-foot lawn produces enough oxygen for a family of four.**
- **Lawns cool the atmosphere. Eight healthy front lawns have the cooling effect of 70 tons of air conditioning, which is enough for 16 average homes.**
- **Grass converts carbon dioxide to oxygen, a process that helps clear the air.**
- **Dense, healthy grass slows water runoff, removing contaminants and trapping soil. Fresh, filtered water returns to the underground water supply.**

Be proactive in April and propose lawn care programs for your clients that ensure both a healthy and beautiful lawn throughout the year.

(800) 395-2522 • [LandcareNetwork.org](http://LandcareNetwork.org)

The association of members who create and maintain the **QUALITY OF LIFE** in communities across America.

